



2014 MEMBERSHIP RENEWAL INFORMATION

Thank you very much for being a part of the Wisconsin Precast Concrete Association (WPCA). It is because of your support that we have been able to work effectively on legislative and regulatory issues concerning the precast concrete industry over the past year.

A Few 2013 Highlights:

- ◆ WPCA members worked with the NCCCO and OSHA to develop a boom truck certification in place of the standard crane certification. The boom truck version will be much more tailored to the types of trucks precasters actually use. Several of the questions which require broader knowledge (not needed in the precast industry) have been removed. This is a huge victory for our industry since it will get your people certified and back to work more quickly!
- ◆ Conducted an informative and productive Winter Conference in Madison, WI.
- ◆ Provided a Summer Conference featuring Brewer game and private tailgate as well as a briefing with United States **Congressman Tom Petri**.
- ◆ Established criteria for “**Train the Trainer**” program being offered at the 2014 Winter Conference providing WPCA members the training necessary to ensure that they and their employees are qualified to perform in the workplace in compliance with the new Federal OSHA regulations.
- ◆ Re-established partnership with Portland Cement Association. Created and delivered proposal and received promotional grant funds as a direct result.

Let’s keep the momentum going! It’s time to send in your membership form to the Wisconsin Precast Concrete Association in order to ensure our continued success. **Enclosed you will find your 2014 membership application.**

As an extra incentive, all completed membership applications received (with payment) by the Madison WPCA office on or before October 30, 2013 will be automatically entered to win one complimentary registration for the 2014 Winter Conference (a \$110 value – does not include “Train the Trainer” program)!

We hope that you have found WPCA to be a valuable resource for you and your business and choose to renew your membership. It is with your support that we have been able to successfully work on many important issues affecting our industry within the past year. Thank you for all your past involvement over the years with WPCA.

**DON’T FORGET TO SAVE THE DATE FOR THE 2014
WINTER CONFERENCE ON JANUARY 14–15th AT THE
MARRIOTT WEST IN MADISON, WI**



Wisconsin Precast Concrete Association Membership Application 2014

Return with payment by **October 30** and be entered to win a **FREE** admission to the Winter Conference (\$110 value)!*

Your information will appear on the online membership page exactly as it is printed here. **Please print clearly.**

Company Name: _____

Name(s): _____

Address: _____

City: _____ County: _____

State: _____ ZIP: _____

Telephone: _____ E-Mail: _____

Website: _____

Please list all products manufactured by your company: _____

MANUFACTURER MEMBER Categories***

___ Manufacture 1-100 Tanks/Yr: \$405	___ Manufacture 1,001-2000 Tanks/Yr: \$1,445
___ Manufacture 101-500 Tanks/Yr: \$705	___ Manufacture 2,001-3,000 Tanks/Yr: \$1,745
___ Manufacture 501-1,000 Tanks/Yr: \$1, 145	___ Manufacture 3,001+ Tanks/Yr: \$2, 045

***One membership per concrete product manufacturing company. The dues amount is based on total number of tanks produced at all of your company's plants in one year.

ASSOCIATE MEMBER Category

Any company not manufacturing precast concrete products but wishing to support the industry. One membership per company.

___ \$220/Year

TOTAL
\$ _____

Please make checks payable to WPCA and mail with the completed form by Dec 31 to:

**10 East Doty St. Suite 523,
Madison, WI 53703**

Approximately 48% of your annual WPCA dues are spent on lobbying expenses. This 48% may not be deducted from you taxes as a business expense. Consult your tax consultant for further information.

*free admission does not include Train the Trainer day.

2013 WPCA OFFICERS

President	Steve Olson Huffcutt Concrete
Vice President	Paul Miller Grove Concrete & Supply
Secretary/ Treasurer	Bruce Wieser Al's Concrete Products
Past President	John Meade Meade Construction

2013 DIRECTORS

North Region	Jeff Rasmussen Marshfield Wilbert Vault
North Region	Mike Donohue Premier Concrete
South Region	Rob Ausen Dalmaray Concrete Products
South Region	Deke Mader Crest Concrete Products
Associate	Darryl Cloud Concrete Sealants

ASSOCIATION MANAGEMENT

Executive Director/Lobbyist
George Klaetsch
Email: gklaetsch@kpasllc.com

Association Manager
Katie Boycks
Email: kboycks@kpasllc.com

WPCA Office
10 E Doty St., Suite 523
Madison, WI 53703
(608) 441-1436 · FAX (608) 441-1435
E-Mail: info@wiprecast.org

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Extend & Lok™

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- 360° equal distribution.

• Fits securely onto either 3/4"-1" pipe or 1½"-2" pipe.
• Constructed of engineered resin.
• Slotted design prevents plugging.
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President's Message

Dear WPCA Members,

A driver got pulled over by a State Patrol officer. After the patrolman checked the man's license he told him the following. "I followed you for about two miles and got you for going 10 miles per hour over the speed limit but I've had a long day and my shift is just about over. If you can give me a good reason why you were speeding I will let you go. The driver looked at him and said the following, "My wife left me for a State Patrolman and when I saw you following me I thought you were bringing her back." The Patrolman look at the man and said "Sir, have a good day."



Hopefully you have all been busy and the warm fall has given everyone a chance to make up for the very wet spring. By now, you should have received your **Membership** packet in the mail. In case you didn't, another registration form is included in this newsletter. Please be sure to send it in with all of the information requested. Return it by October 30th to be entered to win a free conference admission.

Before we know it winter will arrive along with our **2014 Winter Conference**. Please make sure you have January 14-15 on your calendar. Along with our regular meeting and speakers, we will offer an 8 hour "Train the Trainer" program where someone from your company will become certified to train your employees on rigging and crane signals. Compliance with these new OSHA rules is not an option – it is a requirement. We hope you will take advantage of this opportunity in preparation for the 2015 conference when we will make a crane certification program available. Until that time enjoy your holidays and have a safe end of the year!

Steve Olson
President

OUR PRECAST EXPERTS KNOW HOW TO STREAMLINE PRODUCTION.

As the market leader in precast concrete technology, Sika® provides admixtures that improve quality, enhance performance and reduce costs.

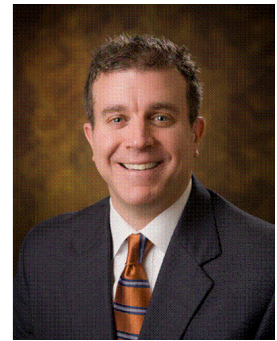


For more information about Sika admixtures, call 1-800-933-SIKA or visit www.sikausa.com.

WPCA Legislative Update from George Klaetsch

Governor Walker – State Legislature Focused on Workforce Development

Gov. Walker, Assembly Speaker Robin Vos (R-Rochester), and Senate Majority Leader Scott Fitzgerald (R-Juneau) have announced that they plan to pass eight Republican and Democratic bills that will invest a total of \$22.5 million in workforce development programs over the coming years.



The workforce development package outlined below will invest an additional \$8.5 million in new state funds and secure an additional \$14 million in new federal funds for vocational rehabilitation programs, for a total of \$22.5 million in new investments. The following are the primary pieces of separate legislation:

- ◆ LRB 2949 - Investing in Youth Apprenticeship (Rep Nerison and Sen Harsdorf)
- ◆ LRB 2976 - Apprenticeship Tuition Reimbursement for Apprentices and Employers (Rep Nerison and Sen Harsdorf)
- ◆ LRB 3115 - Technical Education Incentive Grants (Rep Petryk and Sen Gudex)
- ◆ Senate Bill 274 and Assembly Bill 351 – Vocational Rehabilitation Services (Sen Shilling and Rep Shankland)
- ◆ LRB 3026 - Technical Excellence Higher Education Scholarship (Rep Krug and Sen Gudex)
- ◆ LRB 3054 - Wisconsin Workers Win Update (Rep Loudenbeck and Sen Lazich)
- ◆ LRB 1866 - Licensing Reform (Sen Lasee and Rep Kooyenga)
- ◆ LRB 3183 – Transitional Jobs Program Expansion (Rep Weatherston and Sen Darling)

SB-322/AB-413 relating to income and franchise tax credits for insulating concrete forms used to construct a building. A bill has been introduced by Senator Leibham and Representative Endsley in response to a constituent. The bill gives tax credits to purchasers and manufacturers of insulating concrete forms used to construct a building. The tax credits extend also to the concrete used to fill the form. After initial review it seems the bill may create an unfair tax advantage for one segment of the industry. If you have feedback on this bill, please contact me at gklaetsch@kpasllc.com or Katie at kboycks@kpasllc.com or call us at (608) 441-1436.

Political Update – Will the Wisconsin Politicians Ever Stop Running?

We are still a full year away from the November, 2014 general election. That means we still have at least 6-7 months before our TV's being inundated with negative commercials, the landscape filled with candidate yard and field signs and our mailboxes overflowing with promotional mail pieces, right???

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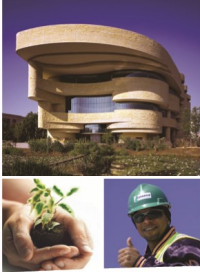
Legislative Update Continued...

Not quite. Over the past month or so, there have been three retirements in the State Assembly (Rep. Honadel in the 21st District, Rep. Stone in the 82nd District and Rep. Suder in the 69th District) creates a series of special elections in the Milwaukee area and north central Wisconsin respectively. Those special elections will take place in October for the partisan primary and November for the General Election. Your Madison team is already reviewing current candidates to gain a better understanding of their small business principles.

Also, in the span of two hours on October 7, we learned that Governor Walker will have a Democratic opponent in former Governor Doyle Cabinet Secretary Mary Burke and there will be an open race for Wisconsin's next Attorney General as current AG, J.B. Van Hollen announced that he will not run for re-election. Van Hollen's announcement was a surprise to many.

Madison school board member and former Trek Bicycle executive Mary Burke ended months of speculation by officially announcing that she will run for governor. The Harvard-educated businesswoman has the personal wealth and outsider status that Democrats believe is necessary to challenge Gov. Scott Walker.

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WPCA Scholarship Donation Opportunity

Every year the Wisconsin Precast Concrete Association awards scholarships to immediate family members of WPCA active and associate members and their company employees. This past year we were able to distribute two \$300 scholarships to help college students pursue their studies. We also expect to award at least two scholarships again in August 2014. Thank you to the members who made generous donations to the 2013 Scholarship Fund!

Please take a moment to consider making a financial contribution to the WPCA 2014 Scholarship Fund. Donations for the 2014 fund will be accepted from now up until the Winter Conference (January 14-15, 2014).

2014 Scholarship Donation Form

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Contribution amount \$ _____

Please send your contribution via separate check to:


**WPCA Scholarship Fund
10 E. Doty St., Suite 523
Madison WI 53703**

Thank you for your generosity!

Are You Prepared?

WPCA Train the Trainer Program Can Help!

On January 14, 2014, preceding the Winter Conference, the WPCA will be providing a one-day training for onsite **Rigging & Signaling for Cranes**. Upon completion of this program, attendees will be fully qualified to return to their respective companies and implement and provide the training for their employees. The program is designed to fully satisfy the requirements of the new OSHA rules and regulations. **Compliance with these OSHA rules is not an option – it is a requirement.** The WPCA is bringing it right to you – don't miss out! Registration will be included in the Winter Conference registration packet. Space is limited. To add your name to the sign up list, please contact Katie at (608) 441-1436 or kboycks@kpasllc.com.



**INTRODUCING: New 2014
Member Benefit!!!
WI Industries for Environmental
Protection (WIEP) Conduit**

Your opponents are currently at a competitive advantage—politically, that is. Many have invested in political involvement programs the proceeds of which go to elected officials who support them. If the septic industry doesn't have a political involvement program of their own = ADVANTAGE SEPTIC OP-PONENTS.

In order to level the political “playing field” between septic trades and their opponents, the Wisconsin Industries for Environmental Protection (WIEP) Conduit has been established. A conduit is an account that you voluntarily put money into with the intent that it will be given to candidates to be used toward their election/re-election campaigns. For example, if candidate X is running for office and you like his or her agenda and want to support them, you can give money from your conduit account to their campaign.

The WIEP conduit will serve as a political giving program for the combined membership of the WOWRA, WLWCA, and WPCA. There is power in numbers and this combined effort can really make an impact. I am reaching out to all three association's **members to contribute/join today!**

As you know, your association continues to represent you, your interests, and the industry's concerns in the state capitol. The WIEP Conduit allows for you to personally participate in the Wisconsin electoral process and be recognized for supporting candidates who understand and appreciate the septic and concrete industries.

To help you better understand what the WIEP Conduit is, and how you can participate, I have put together a short list of FAQ's. [The FAQ's can be found on the next page.](#)

To get involved and protect your industry, fill out the contribution form on page six and mail it in with a personal check. Be sure to provide the WIEP Offices with an **active e-mail address and phone number** where we can contact you.

If you decide to participate in the WIEP Conduit, I will send you periodic e-mails requesting a contribution to a particular candidate. When you receive the e-mail requesting a political contribution, please reply with “yes” to authorize the payment or “no” to decline. Remember this is **your** money. You decide when and how much to contribute.

Please mail your form and check to: WIEP Conduit, 10 E. Doty St, Suite 523 Madison, WI 53703, or e-mail to Justin Laxton, your Conduit Administrator at jlaxton@kpasllc.com, or fax to 608-441-1435. Should you have additional questions, you can call Justin at 608-441-1436.

Wisconsin Industries for Environmental Protection Conduit FAQ's

Q: What is a political conduit?

A: A political conduit is a program governed by the Wisconsin Government Accountability Board that allows entities such as WOWRA/WLWCA/WPCA to provide political contributions to state legislative and executive candidates. The conduit is structured to permit individual members to authorize their conduit dollars to candidates of their choice (it is very similar to a political Christmas club). See more about authorizing conduit dollars below.

Q: Why are we doing this?

A: Over the past years, WOWRA/WLWCA/WPCA have worked hard to provide an increased value to their members. As such, the three associations are uniting to emphasize political participation. The WIEP Conduit is one of the best ways in which WOWRA/WLWCA/WPCA members can show their support of septic and concrete industries in the political process. By contributing to the WIEP Conduit, both ***you*** and your association receive recognition for your political participation. The conduit also provides a method by which other members' contributions can be pooled together, thereby creating more "bang for your buck" when you contribute through the WIEP Conduit.

Q: Why is this important to me/WOWRA/WLWCA/WPCA?

A: As with all association endeavors, this initiative requires the involvement of its members, and contributing to the WIEP Conduit is one of the ways you as a member can get involved and show your support. The WIEP can only be strong with active, politically engaged members like you.

Q: How do I continue to participate in the WIEP Conduit?

A: A contribution to the WIEP Conduit is like putting money into your own personal political bank account. The contribution must be made through a **personal check payable to the WIEP Conduit**. Your conduit account balance is pooled with other WIEP members' accounts, and can only be used toward a political candidate's campaign after you have **personally authorized** your account funds. Personal checks should be mailed to: WIEP Conduit, 10 E. Doty Street, Suite 523, Madison, WI 53703

Q: How do I authorize my conduit dollars to a candidate?

A: You are free to contribute to any state legislative or executive candidate. To do so simply e-mail the conduit administrator at jlaxton@kpasllc.com and request your funds be released to the candidate. Please be sure to indicate the specific dollar amount you would like to contribute. On occasion, the Conduit Administrator may e-mail you to request your funds be sent to specific candidates, you are under no obligation to agree to release those funds. If you agree to authorize your conduit dollars to that candidate, simply reply to the e-mail with "yes". If you'd prefer not to authorize, reply with "no".

Q: Can I make a personal or business contribution?

A: The WIEP Conduit can only accept **PERSONAL** contributions in the form of a check.

Q: Is my WIEP Conduit contribution tax deductible?

A: No.

Wisconsin Industries for Environmental Protection Contribution Form

The Wisconsin Industries for Environmental Protection (WIEP) will serve as the Wisconsin Liquid Waste Carriers Association (WLWCA), Wisconsin Onsite Water Recycling Association (WOWRA) and Wisconsin Precast Concrete Association (WPCA) political conduit, which allows for you to personally participate in the Wisconsin electoral process. Becoming a conduit participant is a great way for the WLWCA, WOWRA, WPCA and its individual members to strengthen our presence with elected officials who have a direct impact on the septic and concrete industries. Please consider joining the WIEP Conduit today!

10 E. Doty Street, Suite 523
Madison, WI 53703
Phone:608-441-1436

Please make checks payable to **WIEP Conduit** and mail them with this form to the above address.

Remember, personal checks only!

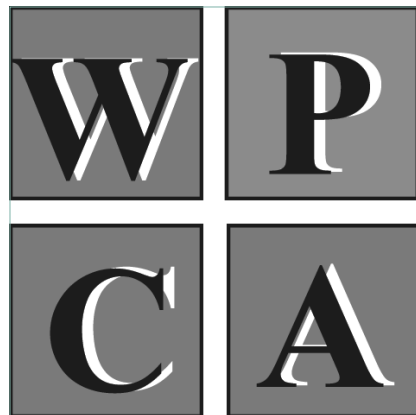
Name: _____
Company: _____
Company Address: _____
City _____ State: _____ Zip: _____
Home Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-Mail: _____

\$50 –Bronze Member _____ \$100 –Silver Member _____
\$250 –Gold Member _____ \$500 –Platinum Member _____
Other _____

Contribution Amount \$ _____ **(Personal Checks Only!)**

WIEP Conduit
10 E. Doty Street, Suite 523
Madison, WI 53703
Phone:608-441-1436

Wisconsin Precast Concrete Association
10 E Doty St., Suite 523
Madison, WI 53703
(608) 441-1436
FAX (608) 441-1435



Wisconsin
Precast
Concrete
Association